HEWLETT-PACKARD COMPANY Intellectual Property Administration 3404 E. Harmony Road Mail Stop 35 Fort Collins, Colorado 80528

IN THE

UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): Yoon Kean Wong, et al Confirmation No.: 2720

Application No.: 10/001,580 Examiner: COPPOLA, JACOB C

Filing Date: November 01, 2001 Group Art Unit: 3621

Title: PRODUCT SELLING AND PRICING SYSTEM AND METHOD

Mail Stop Appeal Brief-Patents Commissioner For Patents PO Box 1450 Alexandria, VA 22313-1450

TRANSMITTAL OF APPEAL BRIEF
Transmitted herewith is the Appeal Brief in this application with respect to the Notice of Appeal filed onJuly 20, 2011
The fee for filing this Appeal Brief is \$620.00 (37 CFR 41.20).
□ No Additional Fee Required.
(complete (a) or (b) as applicable)
The proceedings herein are for a patent application and the provisions of 37 CFR 1.136(a) apply.
(a) Applicant petitions for an extension of time under 37 CFR 1.136 (fees: 37 CFR 1.17(a)-(d)) for the total number of months checked below:
☐ 1st Month
☐ The extension fee has already been filed in this application. ☐ The extension fee has already been filed in this application. ☐ The extension fee has already been filed in this application. ☐ The extension fee has already been filed in this application. ☐ The extension fee has already been filed in this application.
Please charge to Deposit Account 08-2025 the sum of \$620 . At any time during the pendency of this application, blease charge any fees required or credit any over payment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16 through 1.21 inclusive, and any other sections in Title 37 of the Code of Federal Regulations that may regulate fees.

Respectfully submitted,

Yoon Kean Wong, et al

By: /John F. Kacvinsky/

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Date: October 20, 2011

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